

THE WOMEN BEHIND WELLNET

10 Leaders

Reshaping Self-Funded Solutions

To celebrate **International Women's Day**, we're spotlighting every woman leading the charge at WellNet Healthcare.

From driving advocacy & implementation to heading up operations & finance - the **Women Behind WellNet** are rebuilding highly efficient health plans (and moving mountains!) every day.



Kathy Samanns Chief Operating Officer



Rose Hughes SVP of Finance



Megan Chiarello SVP of Marketing & Communications



Evi Peart *Director of Advocate Services*



Michele Guenther *Director of Human Resources*



Kara Franz Manager of Advocacy Services



Christina Miller Manager of <u>Impl</u>ementation



Rebecca Kinsey Manager of Compliance & Technical Writing



Eugenia Wise Claims Manager

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Lysanne Garges Team Lead of Advocate Services



Megan Chiarello SVP of Marketing &

Communications

What I Love About My Role At WellNet:

Building the WellNet brand has been an incredibly rewarding experience. With the talent behind our solutions, we have the ability to help advisors succeed & ensure companies take back control of their healthcare. Our story inspires, challenges & motivates the industry - that's what makes my job so much fun.



Leadership Advice For Women In Benefits:

Always think about the big picture of your company. How does your role support other departments & areas of the business? How can you make an impact cross-functionally?

Raise your hand for projects & opportunities better yet, find ways to create & spearhead them on your own.

Fill your cup! We learn from mentors, grow through champions & lean on allies. You need all of them in your corner.



Lysanne Garges V Team Lead of Advocate Services

What I Love About My Role At WellNet:

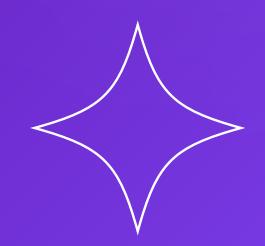
99 WellNet is always encouraging our people to learn & grow. I get to work with the advocacy team & help them achieve goals that are aligned with these core values.

I leave each day feeling that I have made a **positive impact** on our members. I feel very fortunate to work for a company that's **leading the pack** in the ever-changing world of healthcare.



Leadership Advice For Women In Benefits:

- Always believe in yourself & don't be afraid of the road ahead.
- Accept new challenges & look forward to the accomplishments to come.
- Be willing to learn & grow.
- Advocate for yourself.



 Openly share your ideas. Let them see who you are & what you can accomplish.



Michele Guenther Director of Human Resources

What I Love About My Role At WellNet:

It's refreshing to see a Senior Management team really care about their employees. They go above & beyond to show their gratitude & appreciation.

Leadership Advice For Women In Benefits:

You don't have to answer a question right away if you're not 100% sure of the answer. You will get more respect if you need to get back to someone with the correct answer.

Another helpful tip: Acknowledgement goes a long way. Confirm receipt of your emails & phone calls - it's ok to let the person know you are busy & will get back to them shortly.



Kara Franz Manager of Advocacy Services

What I Love About My Role At WellNet:

I love leading a team of dedicated individuals that truly want to advocate for our members, providers & clients. Providing each advocate with the knowledge & tools they need to **serve our community** makes the job more rewarding!

Leadership Advice For Women In Benefits:

Believe in yourself & your potential! Being **confident** in my role & my abilities is the most important reason I have been successful in my career.





Rose Hughes SVP of Finance

What I Love About My Role At WellNet:

WellNet's success is second-to-none in the healthcare space. It's important for me to focus on the now - and the future - in order to bring actionable ideas to our clients, brokers & employees.

I love when I can issue a surplus check to one of our clients. I love that I am able to empower my team & provide them with the tools to grow.

Leadership Advice For Women In Benefits:

Keep current & look for learning opportunities everywhere you can - you never know when you will need to bring your knowledge to the forefront.



Rebecca Kinsey Manager of Compliance & Technical Writing

What I Love About My Role At WellNet:

I enjoy learning new things, conducting the research & sharing powerful information with the teams. Whether it's new rules & regulations implemented by the government, or looking for new & improved ways to take our compliance & tech writing services to the next level, I jump at the chance because I love it all.

Leadership Advice For Women In Benefits: Share your wealth of knowledge. Inform & educate. Be a teacher.



Christina Miller Manager of Implementation



What I Love About My Role At WellNet:

Having the opportunity to work with almost every department within the organization, as well as our brokers & clients on a one-on-one basis. I have loved assisting with the growth & change within the Implementation Department & WellNet as a whole.

Leadership Advice For Women In Benefits:

Surround yourself with people who believe in you, support you & remind you of your strengths. Most importantly, have colleagues in your corner that help you continually grow & learn throughout your career.





What I Love About My Role At WellNet:

Having the opportunity to **grow a team of advocates** that care about our members & educate them to help make informed choices about their healthcare. It is so impactful to know you have made a difference in someone's life simply by advocating for them.



Leadership Advice For Women In Benefits:

- Lead By Example: As a leader, everyone is watching your actions. Be the person you want your team to respect.
- Step Outside of Your Comfort Zone: Don't be afraid to do something outside of your role. It can be an amazing experience & you will only grow from it!
- **Be Confident:** Never let them see you sweat.
- Find Your Own Style: Leadership is not always a copy + paste. Your opinions & actions create a style that will set you apart from others.



Kathy Samanns *Chief Operating Officer*

What I Love About My Role At WellNet:

As COO, I can turn the vision of the company into a reality. I love the challenges, collaboration & the development of solutions.

Leadership Advice For Women In Benefits:

As a woman, your inner strength is superhuman. Your intuition, sensitivity & life experience elevate your value in the benefits space. Use all your natural resources to lead, mold, direct, listen & be heard.



Eugenia Wise Claims Manager

What I Love About My Role At WellNet:

I love being able to help establish a new department within the organization & contribute to the ongoing growth. I love being able to help (and watch) others succeed throughout the journey.

Leadership Advice For Women In Benefits:

Don't be afraid to ask others within the field for advice. Finding a good mentor is so important as you grow & develop in your career - especially in the ever-changing & faced-paced benefits environment.