

## About WellNet Healthcare:

WellNet builds and optimizes smarter self-funded health plans for companies across the nation with 100 to 5,000 employees. Taking risk and leveraging our patented technology stack, we fix the unaffordable healthcare mess with ongoing education, stronger advocacy, and aligned incentives to combat the vested interests of traditional health insurance carriers. Our unique ability is doing whatever it takes – *at the right pace* – with our Crawl, Walk, Run approach to lower the cost of healthcare and improve the experience for companies and their people.

<b>Reports To</b>	Vice President of Marketing
<b>Key Responsibilities</b>	The Marketing Intern will help support the overall marketing practice and strategic initiatives for the brand. The intern will work closely with senior leadership to understand the goals of the organization and carry out development of various tasks to support execution. The role will focus on campaign design, content generation, digital media strategies, paid social advertising and multi-integrated marketing tactics.
<b>Key Activities</b>	<ul style="list-style-type: none"> <li>• Support daily marketing activities; copy creation, campaign planning, research, asset organization/development, proofing and fulfillment.</li> <li>• Assist with campaign analysis/reporting, CRM data support and sales team lead follow up.</li> <li>• Support social media content creation and account management; posting, tagging, etc.</li> <li>• Collaborate on video content creation for social, website and product marketing.</li> <li>• Lead project management coordination and drive task management for the department.</li> <li>• Assist with digital event coordination, logistics and tech support.</li> <li>• Collaborate on special projects as needed.</li> </ul>
<b>Qualifications</b>	<ul style="list-style-type: none"> <li>• Recent B.A in Marketing, Communications or related degree or student working toward degree completion in similar areas.</li> <li>• Highly energetic, creative and organized.</li> <li>• Excellent written and verbal communication skills; skilled writer or blogger is a plus!</li> <li>• Problem-solving skills with attention to detail.</li> <li>• Skilled at prioritization and multi-tasking.</li> <li>• Knowledge of CRM/Marketing platforms, InDesign/Adobe Premiere or Photoshop a plus.</li> <li>• Knowledge in cutting-edge marketing trends and resources is a welcome plus.</li> <li>• Willing to test-drive new ideas, make recommendations and roll up your sleeves to engage the WellNet audience!</li> </ul>
<b>You are aligned with these values:</b>	<ul style="list-style-type: none"> <li>• Optimism</li> <li>• Accountability</li> <li>• Respect</li> <li>• Intelligence</li> <li>• Hustle</li> <li>• Adaptability</li> <li>• Building Long-Term Relationships</li> </ul>

This is a remote, paid internship with a flexible work schedule and paid vacation time.

### Get to Know WellNet:

- **Video Meeting:** [For Advisors & C-Suite](#)  
(*What the Health Insurance Companies Don't Want You to Know*)
- **WellNet in the WSJ:** [Deception Behind Network Discounts](#)
- **Video:** [Advisors Talk About Competitors](#)
- **Video:** [Advisors Talk About Carriers](#)
- **Video:** [Advisors Talk About C-Suite](#)
- **Guide:** [Self-Funding Simplified](#)
- **Presentation:** [WellNet in Slides](#)

### Interested in Applying?

Please send an email to [resumes@wellnet.com](mailto:resumes@wellnet.com) and include:

1. Cover note and
2. Live LinkedIn bio link or resume.